



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Psychology of Management [N2IZarz1>PwZ]

Course

Field of study

Engineering Management

Year/Semester

1/2

Area of study (specialization)

Enterprise Resource and Process Management

Profile of study

general academic

Level of study

second-cycle

Course offered in

Polish

Form of study

part-time

Requirements

compulsory

Number of hours

Lecture

8

Laboratory classes

0

Other

0

Tutorials

8

Projects/seminars

0

Number of credit points

2,00

Coordinators

dr Paulina Siemieniak

paulina.siemieniak@put.poznan.pl

Lecturers

Prerequisites

The student starting this subject should be familiar with the basic concepts of social behavior mechanisms, have the ability to perceive, associate and interpret basic phenomena occurring in social relations, be aware of the importance of psychological mechanisms in professional and private life.

Course objective

The goal is to develop skills: explaining and predicting social behavior in the organization, including shaping and leading teams; resisting group influence; persuasion and shaping attitudes; motivation; shaping desirable social relationships.

Course-related learning outcomes

Knowledge:

The student defines and explains the theories of personality, emotional intelligence and their impact on organizational behavior, providing specific examples of their application in a business context [P7S_WG_04].

The student explains how psychology influences the formation of organizational culture and ethics, including motivation, communication and conflict management, providing examples of practical

application of these concepts [P7S_WG_08].

The student distinguishes and discusses various aspects of the impact of leadership, the creation of conditions for the effective use of human capital and coping with stress at work [P7S_WG_09].

Skills:

The student applies the theoretical foundations of psychology to analyze social processes and phenomena in an organization, and then formulates management strategies based on this analysis [P7S_UW_01].

The student evaluates various psychological management tools for their effectiveness and usefulness, applying them to practical organizational scenarios [P7S_UW_03].

The student identifies and solves management problems using psychological knowledge, such as in job interviews, employee evaluation and development [P7S_UW_04].

The student conducts an analysis of employee behavior, formulating hypotheses about their impact on organizational processes and verifying them through practical application [P7S_UW_07].

Social competences:

The student identifies and analyzes cause-and-effect relationships in people management and ranks human capital management tasks in terms of their strategic relevance [P7S_KK_02].

The student creates and manages projects focused on employee development and building organizational culture, using interdisciplinary knowledge [P7S_KO_01].

The student plans and manages business ventures, taking into account the psychological aspects of teamwork and people management [P7S_KO_03].

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment: a) In terms of exercises: based on the assessment of the current progress in the implementation of tasks, (points for tasks) b) In terms of lectures: based on answers to questions about the material discussed in previous lectures
Summative assessment: a) In terms of exercises: on the basis of a written test in the form of a closed-question test (passing more than 50% of correct answers) and activity assessment (the final grade for the exercises is the average of grades for both activities) b) In terms of lectures: written and activity assessment

Programme content

Theoretical and practical aspects of applying psychological knowledge in managing individuals and groups. Leading and exerting influence. Building effective teams; hiring and firing employees; and developing potential.

Course topics

Lectures:

- Basics of psychological knowledge about the behavior of people in an organization - psychological concepts of a man; personality, temperament, emotional intelligence; situational determinants of behavior;
- Leadership in the organization - essence, concepts, styles; influence in the organization
- Creating conditions for the effective use of employees' potential
- Motivation as a function
- Mechanisms disrupting the work of teams: group decision-making, the impact of the presence of others on the behavior of an individual, conformism, strength of social roles.
- Communication in the organization
- Organizational sources of conflicts, integrating behavior, creative conflict resolution
- Stress at work - conditions, sources, effects, coping with stress, stress and performance

Exercises:

- diagnosis of employee personality traits - tools, meaning, application, limitations; the so-called "Big Five"
- management and leadership - application of guidance on influencing rules of social influence - the resulting features and behaviors that increase submission (authority, attractiveness, fit and leadership, sympathy, etc.)
- employment and development of employees - diagnosis of potential, 360-degree assessment,

Assessment Center; job interview - how to prepare and conduct it (competency interview, behavioral questions, etc.)

- firing employees - rules of positive communication, informing the team, the most common mistakes of managers
- team building - team and group specificity, team roles and their diagnosis, team development stages, behavior difficult in the group process and ways of coping with them by the manager
- motivating questions (including the six-step method), persuasion technology, commitment mechanism and consistency in motivating
- communication - goals of active listening, active listening skills and their application, feedback models and their practical application
- conflicts in the organization - mediation, arbitration, self-communication, assertiveness, emotional intelligence

Teaching methods

- lecture: multimedia presentation illustrated with examples, problem lecture
- exercises: a multimedia presentation with elements of the seminar and the performance of practical tasks given by the teacher (staging method, simulation method, workshop method, work based on a case study)

Bibliography

Basic:

1. Tarniowa-Bagieńska M., Siemieniak P., Psychologia w zarządzaniu, Wyd. Politechniki Poznańskiej, 2010.
2. Terelak J., F., Psychologia organizacji i zarządzania, Warszawa, 2005.
3. Kożusznik B., Wpływ społeczny w organizacji, Polskie Wydawnictwo Ekonomiczne, Warszawa, 2005.
4. Schultz D.P., S.E. Schultz, Psychologia a wyzwania dzisiejszej pracy, PWN, Warszawa, 2002.

Additional:

1. Stewart J., Mosty zamiast murów. Podręcznik komunikacji interpersonalnej, PWN, Warszawa, 2017.
2. Jachnis A., Psychologia organizacji, Difin, Warszawa, 2008.
3. Morreale S.P., B.H. Spitzberg, J.K. Barge, Komunikacja między ludźmi. Motywacja, wiedza i umiejętności, PWN, Warszawa, 2008.

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,00
Classes requiring direct contact with the teacher	25	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	25	1,00